

QUANTUM OF SOLACE



LONDON: 5th August 2008

ROYAL WORLD PREMIERE JAMES BOND FILM TO BENEFIT HELP FOR HEROES AND THE ROYAL BRITISH LEGION

Michael G. Wilson and Barbara Broccoli, producers of the latest James Bond film QUANTUM OF SOLACE announced today, Prince William and Prince Harry have graciously agreed to attend the world premiere of the twenty-second 007 adventure on Wednesday, October 29th 2008 at London's Odeon Cinema, Leicester Square.

At the request of Prince William and Prince Harry, the event will benefit two charities, *HELP FOR HEROES* and *THE ROYAL BRITISH LEGION*. The premiere will be attended by the film's leading actors Daniel Craig, Judi Dench, Olga Kurylenko, Mathieu Amalric and Gemma Arterton. Directed by Marc Forster, the movie will be released in cinemas internationally from 31 October 2008 by Sony Pictures Entertainment.

Wilson and Broccoli commented, 'We are thrilled Prince William and Prince Harry have agreed to attend the world premiere of our latest James Bond film, and are pleased this event will help raise much needed funds to support the servicemen of our country through The Princes' chosen charities, *HELP FOR HEROES* and *THE ROYAL BRITISH LEGION*.

HELP FOR HEROES was launched in October 2007 in response to the desire of ordinary people to do something practical to help wounded servicemen and women. In its first nine months of existence the charity raised £6 million to help provide a swimming pool and gym complex at the tri-services rehabilitation centre at Headley Court. That task is now complete, and *HELP FOR HEROES* continues to raise money to ensure that the wounded get the best practical help and support, and the futures, that they deserve.

Since 1921 *THE ROYAL BRITISH LEGION* has protected the interests, welfare and memory of those who are currently serving, or have served, in the Armed Forces and their

dependants. Nearly 10.5 million people of all ages are eligible for the Legion's support, and the call on the charity's welfare services is increasing.

QUANTUM OF SOLACE, the 22nd James Bond adventure in the longest running franchise in film history, began principal photography on 7th January 2008. The film was produced for EON Productions by Michael G. Wilson and Barbara Broccoli, directed by Marc Forster and stars Daniel Craig as the legendary secret agent, James Bond. With a screenplay by Neal Purvis & Robert Wade and Oscar® winner Paul Haggis, the film picks up the storyline just one hour after the end of CASINO ROYALE, marking the first direct sequel produced by EON Productions.